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Customer magazine 2_2021

150 years of Hellmann

The Osnabrück company celebrates its anniversary

PLENTY OF POSITIVE NEWS IN THIS EDITION AN ANNIVERSARY, A NEW FILM AND A GUESSING GAME FOR THE EUROS



Dear readers

The Euros, the start of the summer holidays. spending time outdoors - despite all this, things still aren't guite back to the way

they were. Covid-19 is still with us, but we are already able to imagine how things will be once most of the population has been vaccinated. Curfews, guarantine and closed shops will hopefully soon all be behind us. We are happy and relieved that we have been able to steer Night Star Express effectively through this crisis - both health-wise and financially

We are all eager to hear positive news right now. As a result, this issue focusses on such positive aspects as the anniversary of our system partner Hellmann, customer success stories, new projects and services. Big names and well-known companies

continue to put their trust in us. You can get a little insight into our work and the logistics behind it in our new film about our hub. Read more about it on page 8. 150 years ago, Carl Heinrich Hellmann laid

the foundations for a successful modern company with just one horse and a carriage driver - a company that would continue to grow and redefine itself. We would like to warmly congratulate our system partner Hellmann Worldwide Logistics Rail & Road GmbH & Co. KG on their anniversary and wish them all the best for the next 150 years and beyond!

And I hope you all enjoy reading this issue of express and have a relaxed - and, above all, healthy - summer.

Matthias Hohmann

Yours.

THE SMART CITY LOGISTICS CONGRESS 2021 WE'LL BE THERE AS EXHIBITORS

Despite the uncertainty at the moment, the At the 7th Smart City Logistics Congress, congress organisers are optimistic that the event held at the historic Heidecksburg palace in Rudolstadt will be able to go ahead. If this is the case, Night Star Express will be joining its new cooperation partner flinkey as an exhibitor.

The 7th Smart City Logistics Congress, slated to take place on 3 and 4 August 2021, is a practical forum that looks at the opportunities and challenges associated with sustainable logistics. The dialogue with developers of new vehicle models using alternative drive systems and opportunities to test-drive them on site at the congress are just as much a focus as the latest research results and best practice examples.

Night Star Express and flinkey will be presenting the keyless delivery system using the flinkey box. Doing away with a physical key and the option of opening the vehicle digitally via the app makes delivery easier and, above all, more sustainable. The trade fair team at Night Star Express will attend with its own delivery vehicle in order to be able to effectively demonstrate the use of the flinkev box in practice.

You are very welcome to visit our trade fair stand and we would be delighted to see vou there! We'll keep vou posted on social media and our website about the organiser's requirements for attending the congress.

DEMONSTRATING EXPERTISE KICKING OFF THE NIGHT STAR EXPRESS EUROS **GUESSING GAME**

The 16th European Football Championship is set to take place between 11 June and 11 July 2021 after a year's delay. The games are to be played in twelve cities, but the mark over the planned match schedule.

For a long time, it was unclear whether the European Football Championship could even take place in 2021, and if so, in what capacity. The decision as to whether Munich would remain the host of the planned games Night Star Express has once again thought was eagerly awaited in Germany. Because the Allianz Arena couldn't guarantee high

attendance with approved fans, it remained unclear until mid-April whether the state capital could host the three group level matches for the German team, as well as the coronavirus pandemic put a huge question quarterfinals. The knock-out match on 2 July was the last to be decided because UEFA had hoped for another venue with more spectators. But the big sigh of relief came on 23 April 2021: Munich would remain the host

> up a special game for its customers and business partners. Take a moment to switch

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off, get involved in the games and maybe win a prize! With the right instincts, a little football knowledge and of course a bit of luck, you will have all you need to top the table in our 2021 Euros guessing game! You can get started now - sign up for free and you'll be in with a chance to win great prizes. Get involved with our Night Star Express guessing game for the 2021 European

MORE INFORMATION: www.kicktipp.de/nse

Football Championship!

IMPRESSUM

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for space reasons. Please send articles, letters and comments straight to Matthias Hohmann. Night Star Express GmbH Logistik in Unna (address above).



As of the start of the year, Night Star Express has been offering its customers a new service that makes delivery easier with the flinkey box from automotive supplier WITTE Automotive GmbH.

The vehicle key is deposited in the box and positioned in the vehicle. The vehicle can be opened and closed using a free app on a smartphone. This means that Night Star Express drivers no longer need a physical key in order to be able to deliver consignments and can open the vehicle digitally.



99.8% HAPPY VOLVO TRUCKS PERFORMANCE

After a long and intensive acquisition process, Night Star Express system partner Friedrich Zufall GmbH & Co. KG was able to win a contract logistics and overnight express bid from Volvo Trucks. After a preparation phase that lasted several months, the project moved into the starting blocks in mid-November of last year.

Günther Harder, Operations Manager and Project Team Leader While the production of commercial vehicles near Gothenburg was at the Night Star Express operation in Kassel, is proud of the originally only intended as a way of offsetting losses from the car interdepartmental partnership of the past two years. "From the industry, it evolved into a major area of business during the 1930s. initial contact as a response to the bid from Volvo Trucks up to Commercial vehicles became a fixed feature of the range and made the conclusion of the contract, we all worked together seamlessly. It was very important to us to emphasise the positive aspects and company set standards in terms of quality, safety and environmental to persuade the contact partners of our abilities. The quality of our protection. Electromobility is now playing a major role. performance speaks for itself and proves that we have earned the Following a pilot phase, the complete consignment volume is now trust placed in us."

Austrian Volvo sites. The contact partners were able to get an scheduled. Consignments are picked up in the evening as usual and impression of the efficient work processes in place at Night Star delivered to the recipient by 8 a.m. the following day at the latest. Express during visits to the hub in Hünfeld. "The representatives Around 160 Volvo and Renault service partners, retailers and repair from the Volvo Group were so impressed that we were awarded the bid for the second component of the contract for overnight express Express delivery drivers. Deliveries are made to prearranged deposit transports," Günther Harder says in summary of the excellent result. Volvo Trucks is part of the Volvo Group and is well known to everyone as a truck manufacturer based in Gothenburg, Sweden. Since the with our performance - as are we," says Günther Harder. "99.8% takeover of Renault Trucks in 2001, Volvo Trucks is now the market is the rating given by Volvo in the weekly quality assessment. We leader for commercial vehicles in Europe.

Swedish newspapers first reported on trucks made by Volvo on 20 February 1928. The first truck had a payload of around 1.5 tonnes.

Volvo the biggest commercial vehicle manufacturer in Sweden. The

being handled by Night Star Express as of 11 January this year. Later Several meetings took place in Germany and at the Belgian and pick-up times and processes have been successfully negotiated and shops receive the replacement parts they require from Night Star boxes on site

> "Volvo has confirmed the seamless processes and is very impressed look forward to a long partnership with Volvo Trucks and our service partners!"

KUNDENPORTRÄT_VOLVO_TRUCKS_5

150 YEARS OF HEI I MANN NIGHT STAR EXPRESS CONGRATULATES HELLMANN ON ITS ANNVERSARY

A horse and cart was all that was needed in 1871 in order to lay the foundations for a company that now covers the entire globe. To mark the 150th anniversary of Hellmann Worldwide Logistics, we are casting a look back over the history of the Osnabrück-based family-run company.



Carl Heinrich Hellmann quickly made a name for himself on the local transportation market with his haulage business. Routes to nearby Georgsmarienhütte were part of the daily schedule. The steelworks there was one of the company's first and most important clients and resulted in rapid growth until the founder sold his "one-man haulage company" to his sons in 1906, giving rise to the company Gebr. Hellmann. The coal trade and furniture transportation were welcome sources of income during this time.

REBUILDING AND EXPANSION

After 1945, Heinz and Emil Hellmann started to rebuild the company in Osnabrück. By 1949, they had already established a major second site in Hamburg. Further sites in shortly after this.

In 1976, Klaus Hellmann followed in his father Heinz's footsteps in Osnabrück. Jost Hellmann also assumed responsibilities within the company early on: In 1989, he accepted the inheritance of his father Joachim in Hamburg. Now in its fourth generation, the range was expanded with a broad variety of courier services, contract logistics and various other services. Hellmann also increasingly drew on industry

solutions, for example for the automotive, pharmaceutical, food and fashion industries. In 1993, Hellmann was the founding member of Night Star Express.

the opportunity to expand the business to the former GDR as one of the first logistics companies to do so: Krostitz was the first in 2007. site in the east in 1990, with Crivitz following in 1994. Thanks to takeovers of haulier companies Greimann, Nelke and Kunze, the company further boosted its coverage of the German market.

With the expansion of European CEP routes in the 1970s, the stage was set for internationalisation. The biggest step on the road to becoming a global player came in 1982 with the founding of the first foreign Bremen, Emsdetten and Bielefeld followed branch in Hong Kong. Just one year later, this was joined by sites in the US, Australia, New Zealand and South Africa. Today, Hellmann sites can be found in 56 countries and its global network covers an incredible 173 countries.

STANDING UP FOR SUSTAINABILITY

As a family-run company, Hellmann represents sustainability. In 1996, the Osnabrück-based company was the first logistics company in Germany to be certified







to DIN EN ISO 14001 for its environmental management system. By signing the Diversity Charter [Charta der Vielfalt] in 2014, it also flew the flag for diversity. Further initiatives to In Germany, reunification brought with it benefit the company's employees followed. Hellmann laid out the principles of its corporate philosophy in its F.A.M.I.L.Y. DNA

NIGHT STAR EXPRESS SYSTEM PARTNERS SINCE THE START

Hellmann joined forces with seven other logistics service providers to create the Night Star Express network in 1993. Their shared goal was to bundle their logistics expertise and experience within the network in order to meet the requirements of the fast-growing CEP market.

ANNIVERSARY IN THE TIME OF CORONA

The company celebrates its 150th anniversary in 2021. Due to the coronavirus pandemic, Hellmann is approaching the celebration in an unusual way. Instead of hosting one or several key events, symbolic events are being held around the world. With the motto "150 moments". Hellmann is creating a bridge between the past and the future, for example.

COVER STORY_HELLMANN ANNIVERSARY_7



"IN DER NACHT GEBRACHT" FILM SHOWS THE **NIGHT-TIME RUSH** DRONE AND FILM CREW AT THE HUB



A film crew visited the Night Star Express hub in April in order to record how all of the staff work non-stop to ensure that consignments are distributed quickly and prepared for onward transport.

Have you always wanted to know what goes on at our hub during the night so that the consignments reach you by 8 a.m. the next morning? Then have a look at our YouTube channel!

A film crew visited in April and shot an exciting film about the hub in Hünfeld. All staff were informed in advance to avoid any confusion

in the workplace. The drone not only took footage of the facility and its grounds from outside: It also flew through the facility a few times. The staff working on the conveyors in particular were given prior warning so that health and safety could be maintained and so that nothing untoward could happen. Several GoPro cameras installed on tripods provided further footage of the night's activities. The many vehicles arriving and departing outside were also recorded on film. One camera passed over the conveyor several times and a portable camera was



used to take close-ups of some staff and the scanning processes. Meike Stephan from



the Night Star Express marketing department says: "We wanted to show how hard all of the staff work and how they give their all to ensure that our customers' consignments reach them by the morning as promised. This can all be seen to great effect at the hub. The film has been created very professionally and really reflects our spirit."

RECIPIENT NOTIFICATIONS STAY INFORMED ABOUT YOUR CONSIGNMENTS NIGHT STAR EXPRESS OFFERS NEW SERVICE

Night Star Express has made it its mission to continually improve its services and to make express deliveries more flexible and traceable for its customers. A new service more precisely.

Night Star Express is now able to inform express consignment via email. As soon as a consignment has been delivered, a notification can help companies to monitor by 7 a.m. - due to heavy snowfall or traffic time-critical consignments.

there is a problem with the delivery and it or 6.30 a.m., respectively. This then also

does not arrive as scheduled, the recipient is informed immediately. One example of this could be that the delivery driver could not deliver to the assigned deposit box, or that such as a locked gate.

The recipient can now also be proactively cannot be delivered punctually by 8 a.m. at the latest - or, for the premium service, collisions, for example, a notification is sent Another advantage is that, in the event that with the expected delivery time at 7.30 a.m.



depends on the subsequent route.

The prerequisite for using this new service is, of course, that a valid email address is provided by the notification's intended helps companies to plan their time even there were other difficulties with the delivery, recipient for each consignment and copied correctly into the consignment data as contact information.

the recipient of the status of any overnight informed about any delays. If a consignment There are a few other ways in which a notification can be sent. Your contact partner at Night Star Express would be happy to make individual arrangements with you and discuss whether it is possible to notify your recipients, and with which status information.



NIGHT STAR EXPRESS HONOLD GMBH MOVES INTO NFW FACILITY IN NEU-ULM MORE SPACE, ADDITIONAL RAMPS. NEW CONVEYOR SYSTEM

Night Star Express is still on course for and we do everything we can every day growth: In order to meet its constantly to ensure that consignments reach their growing customer volume, Night Star Express Honold GmbH moved into a new facility in day. Behind the scenes, this requires an Neu-Ulm at the start of this year, right next to its main site. Innovative technologies ensure By expanding our site area, we were able to seamless, flexible processes.

is divided into two areas. In addition to this, the grounds cover just under 6,290 m2. The overall area of the facility is 8,000 m2 and Night Star Express Honold GmbH shares this with three other users as part of a multicustomer project.

at just the right time because the additional space means that the company is better placed to meet the requirements of its growing pool of major clients and specialist customers, as well as the rise in consignment The new office space is divided between - can work even more successfully and volume, Mariele Lorenz, Operations Manager two floors with a total area of nearly 165 at the Neu-Ulm site says: "We take our promises to our customers very seriously always been of high importance at Night Star

destinations by 8 a.m. the following immensely professional logistics operation. create the ideal conditions for this."

Hünfeld, the new facility in Neu-Ulm relies on the latest technologies: There is a total of 38 ramps available for loading and unloading, nine of which are suitable for HGVs and 20 are for vans. Nine additional ramps can be used flexibly for anything from semi-trailers to The move to the spacious premises came vans. In order to improve processes, Night Star Express Honold GmbH invested in an 85-metre conveyor system that features two telescopic arms. Around 15 metres of the total length are operated electronically.

m2. Health and safety in the workplace has

Express. As such, each office workspace is equipped with a height-adjustable desk. Training is also high on the agenda at the new site: Staff can draw on tailored training options in a specially created training room, which also serves as a break room for our drivers. The room will be equipped with The new facility covers over 2,290 m2 and As is the case at other sites and at the hub in snack and drinks vending machines after the pandemic so that drivers can get some refreshments during their breaks. Another large conference room upstairs is available for meetings and the training of our office staff.

> Mariele Lorenz is delighted with the new, larger site: "We are very happy with the overall concept and are still able to count on our dedicated, expert staff in making it a reality. Thanks to the larger facility, all staff - whether they're in the office or working in operations efficiently!"

THE SNOWCATS ARE OUT IN FORCE WINTER SPORTS IN SWITZERLAND



replacement parts.

But any skier or snowboarder knows that The easy-to-use, customer-friendly online more effectively," Gisler expands. a lot of hard work has to go into achieving data collection system enables logistics. Night Star Express is proud to be able to enormous caterpillar tracks, the familiar red. powerful snowcat drives over the pistes every track the consignment at any time using the evening in order to prepare them perfectly for GPS function in order to see where it is and winter sports enthusiasts.

intensive use, particularly in the high season, partners at Night Star Express, we got along cannot afford any downtime. For this reason, famously," says Stefan Gisler, Head of the they receive intensive, perfectly adapted, Replacement Parts Warehouse. "After a

sender and the recipient can use this tool to when it will be, or has been, delivered. The vehicles, which are subjected to "Right from the first meeting with our contact

EUROPE SWITZERLAND 11

While Germany is hoping for reliable spring professional maintenance. Kässbohrer successful start with the overnight express weather, some regions of Switzerland are Schweiz AG is aware of its responsibility and business, i.e. supplying our customers still in the midst of winter sports season. The the high requirements made of the company the same night, we quickly discovered the company Kässbohrer Schweiz AG uses the in terms of maintenance and replacement advantages of an additional delivery to our services of Night Star Express Schweiz AG parts supplies. As a result, it has chosen clients with the daytime delivery service. to supply repair shops and ski resorts with Night Star Express Schweiz AG to supply its The supply time can be determined and customers. The first-class overnight express selected depending on which parts are Powdery descents in the sunshine and pistes and premium overnight express products required, or which options the recipient has offering deep snow or perfectly prepared guarantee the supply of replacement parts to on site for night-time deposits. We now book cross-country trails make skiing holidays in repair shops and ski resort operations within consignments around the clock and bring the mountains very special sporting events. fixed time windows during the night or day. our clients that 'perfect snow' feeling even

this amazing feeling - including levelling, orders to be collated within seconds and make a small contribution towards fun on the ploughing, packing and clearing the snow. automatically forwarded to Night Star Express slopes for the clients of Kässbohrer AG. With This is where the specialist machine made for electronic scheduling. From the point of this in mind, we would like to wish all winter by Kässbohrer Schweiz AG known as the recording the order, the consignments to sports fans a fantastic season and hope that PISTENBULLY comes in. With over 500 be transported are also traceable via the you all return home full of happy memories, hp and weighing over 12 tonnes with its real-time track-and-trace function. Both the with recharged batteries and in good health!



ONE YEAR OFENGLMAYER SERBIA SUCCESSFUL LAUNCH PHASE

One year ago, Night Star Express was able to open up a new region to its customers. With the founding of Englmayer Serbia d. o. o., customers were now able to book shipments to eastern Europe with fast processing times and reliable deliveries. Despite the pandemic, the newest member of the Englmayer Group can be congratulated on its successful launch phase.



As we reported back in 2020, the new branch Leopoldsdorf (Vienna) and Biatorbagy of G. Englmaver commenced operations in (Hungary) result in the fastest processing Dobanovci, Serbia, not far from the capital of times for your deliveries to recipients in Belgrade, on 8 January 2020. The biggest challenge of the past twelve partner would be happy to inform you about months was definitely the increase in border precise processing times. controls due to the pandemic. Customs G. Englmayer is owned by the Wiesinger processing, which is very complex and Privatstiftung and has its own companies demanding in Serbia, was made even more difficult. Despite all these hurdles, customs processing requirements were mastered in Republic, Slovakia, Hungary, Romania, fine style.

importers in the automotive and agricultural machinery sector have international clients based in eastern Europe. But other industries also benefit from the comprehensive services offered by our Serbian colleagues. The network, and the opportunities it offers, was expanded last year. The Serbian site is also strengthened by the fact that it is used as a gateway for consignments to other Balkan countries. Shipments to Montenegro, Kosovo, Macedonia and Albania, for example, may all pass through Serbia. The fast but continual growth in this upcoming market is also fuelling thoughts of expanding the site or moving to a larger facility. For Night Star Express and its customers, daily departures to Serbia from Wels,



Serbia. Your Night Star Express contact

and network structures within its home network of Austria, as well as in the Czech Slovenia, Croatia, Bosnia-Herzegovina and Many high-profile manufacturers and Serbia. Currently, 630 employees work for the company at 21 sites in ten countries.





SUCCESSFUL PARTNERSHIP

ALS/KOMATSU BUILDS ON NIGHT STAR EXPRESS HELLMANN B. V.

The successful partnership between Night Star Express Hellmann B. V. and ALS/ Komatsu has been expanded further. Since 3 May 2021, Night Star Express has carried out overnight deliveries of Komatsu products for the German market via the Night Star Express "First Class" network.

Our contact partners at ALS are more than happy with the partnership. parts and mining. With partners around the world, ALS is happy to be "The partnership so far between the parties involved in overnight deliveries within the Netherlands has given us every confidence matters. The expert and experienced teams at ALS work at various that Night Star Express Hellmann B. V. will also be responsible for Komatsu sites, including in Vilvoorde, Belgium. overnight deliveries to Germany, too."

Robert Overgoor, Commercial Manager, Night Star Express Hellmann KOMATSU B. V., says of the new business: "We are delighted that we have been able to expand on our existing partnership with ALS/Komatsu. ALS/Komatsu is a highly valued customer in our network and this the mining industry. In the past 100 years, Komatsu has expanded expansion will cement our successful partnership, which has already its activities around the globe and has become a global player as a existed for many years."

WWL ALS INTERNATIONAL LIMITED

solutions for exceptionally large and heavy freight consignments comprises no fewer than 300 models and designs including to be transported by road, rail, air or sea. The company's goal is excavators, articulated loaders, bulldozers and wheel loaders of all to make a name for itself as a global logistics service provider that shapes and sizes. offers multimodal solutions with personalised service. ALS is active in a range of sectors, including construction machinery, replacement

able to support clients such as Komatsu when it comes to logistics

Komatsu was founded in 1921 in Ishikawa, Japan. In the subsequent years, the company became an international name associated with manufacturer of hydraulic excavators and construction and mining machinery.

Komatsu products have become familiar all over the world thanks ALS is a logistics specialist based in the UK that offers unique to their safety, performance, reliability and durability. The range





www.night-star-express.de